FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average bu	ırden								
hours por rosponso:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed nursuant to Section 16(a) of the Securities Eychange Act of 1934

	- (-/-										mpany Act								
1. Name and Address of Reporting Person* Fini Annmarie									ker or Trad		Symbol		Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 100 BENEFITFOCUS WAY						ate of 01/20		st Trans	saction (M	onth/	Day/Year)		X	Officer (give title below) Exec. VP Custome			Other (s below) Success Or		
(Street) CHARLESTON SC 29492					4. If <i>i</i>	Amen	idment	t, Date o	of Original	Filed	I (Month/Da		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(Sta	te) (Z	Zip)										Person						
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D				action 2. E Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Securi Dispose Code (Instr.		4. Securiti	of, or Benefic ties Acquired (A) of Of (D) (Instr. 3, 4		or	5. Amour Securitie Beneficia Owned F	s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Pri	се	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)
Common S	Stock			04/01	/2020			М		319(1)	A	\$0.00		51,952			D		
Common Stock 04/01					/2020		S		3,245	5 D \$		3.15 ⁽²⁾	48,707		07 D				
		Ta									osed of, convertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Execution if any (Month/D	n Date,		nsaction of		6. Date Exercisable Expiration Date (Month/Day/Year)		te	7. Title and Amount of Securities Underlying Derivative St (Instr. 3 and			Derivative (Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Shai	nber					
Performance Restricted Stock Units	(1)	04/01/2020			M			319	(1)		04/01/2020	Common Stock	31	19	\$0.00	744		D	
Performance Restricted Stock Units	(3)	04/01/2020			D			744	(3)		04/01/2020	Common Stock	74	14	\$0.00	0		D	
Performance Restricted Stock Units	(3)	04/01/2020			D			9,572	(3)		04/01/2023	Common Stock	9,5	72	\$0.00	0		D	
Stock Option (Right to Buy)	\$5.38								(4)		07/01/2020	Common Stock	5,0	000		5,000		D	
Stock Option (Right to Buy)	\$10.3								(5)		10/01/2022	Common Stock	7,0	000		7,000		D	
Stock Option (Right to Buy)	\$13.53								(6)		05/08/2023	Common Stock	2,0	000		2,000		D	

Explanation of Responses:

- 1. Shares earned upon the vesting of a percentage of the performance restricted stock units ("PRSUs") granted to the Reporting Person on April 1, 2019. Each PRSU represented a contingent right to receive one share of Issuer common stock upon the Issuer's achievement of an annual revenue goal and an adjusted EBITDA goal, during the period of January 1, 2019 through December 31, 2019.
- 2. This transaction was executed in multiple trades at prices ranging from \$7.99 to \$8.63. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction were effected.
- 3. Represents the portion of PRSUs that were forfeited to the Issuer after determining the percentage of PRSUs that vested.
- 4. This option was granted on July 1, 2010 and vested over a four-year period with one-fourth (1/4) of the option granted vesting on July 1, 2011, the first anniversary of the vesting commencement date, and the balance of the option granted vesting ratably on a monthly basis over the following 36 months.
- 5. This option was granted on October 1, 2012 and vested over a four-year period with one-fourth (1/4) of the option granted vesting on October 1, 2013, the first anniversary of the vesting commencement date, and the balance of the option granted vesting ratably on a monthly basis over the following 36 months
- 6. This option was granted on May 8, 2013 and vested over a four-year period with one-fourth (1/4) of the option granted vesting on May 8, 2014, the first anniversary of the vesting commencement date, and the balance of the option granted vesting ratably on a monthly basis over the following 36 months.

Remarks:

/s/ S. Halle Vakani, Attorney-

04/03/2020

in-Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.