

Benefitfocus to Outline New Vision for Post-ACA Employer Benefits Environment

President and CEO also to unveil array of new benefits solutions during May 7 Keynote Address at One Place. 2014.

CHARLESTON, S.C., May 6, 2014 /PRNewswire/ -- [Benefitfocus, Inc.](#) (NASDAQ: BNFT), a leading provider of cloud-based benefits software solutions, today announced that company President and CEO Shawn Jenkins will unveil the company's expansive new vision for the benefits industry during his Keynote Address on Wednesday, May 7, at 10:00 a.m. ET. The presentation will kick off One Place, the company's annual conference in Charleston, S.C.



In his state of the benefits industry report, Jenkins will explain how Benefitfocus believes the Affordable Care Act is reshaping the benefits landscape. He also will unveil multiple new software products and enhancements that Benefitfocus has specifically designed to help companies navigate this uncharted environment.

You can [register](#) to view the live stream of the Keynote Address on the Benefitfocus website. The live webcast runs from 10:00 a.m. to noon ET on May 7, 2014. A recording will be archived on the website later that day. Benefitfocus may also make available on its website certain other One Place presentations.

About Benefitfocus

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform, that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit www.benefitfocus.com.

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Some of the products and/or product features discussed in the presentation may be works in progress and not yet generally available for sale. Benefitfocus assumes no obligation and does not intend to update any forward-looking statements, except as required by law.

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