

Computer Aid, Inc. Selects Benefitfocus HR InTouch Marketplace

World-leading provider of IT services implements Benefitfocus Marketplace Technology to support year-round benefits administration

CHARLESTON, S.C., June 10, 2014 /PRNewswire/ -- [Benefitfocus, Inc.](#) (NASDAQ: BNFT), a leading provider of cloud-based benefits software solutions, today announced that [Computer Aid, Inc. \(CAI\)](#) has selected [Benefitfocus HR INTOUCH MARKETPLACE®](#) to support benefits administration and enrollment as they prepare to address compliance with the Affordable Care Act (ACA). Founded in 1981 in Pennsylvania, CAI is a global provider of IT solutions in the private and public sectors around the world. Accessible from any web-enabled device, *HR INTOUCH MARKETPLACE* provides a platform for CAI to manage enrollment and eligibility while offering its workforce a more convenient way to shop and enroll in their benefits.



"With a staff of more than 1,300 employees delivering on and off-site solutions across the U.S., we needed a solution that would promote employee self-service while providing tools to address ongoing administrative needs," said Cary Quarry, Corporate Manager of Benefits & Payroll for CAI. "We were drawn to Benefitfocus solutions for the functionality and robust decision support features that can help our team streamline enrollment and facilitate ACA compliance year-round."

The cloud-based infrastructure of *HR INTOUCH MARKETPLACE* enables the integration of multiple types of benefits and automates the exchange of enrollment data with carriers and payroll providers. These capabilities, combined with configurable business rules, allow CAI to present employees the benefits for which they are eligible in one cohesive workflow. Plan comparison tools and educational videos are incorporated within the enrollment workflow to help employees better understand the options available to them. For auditing purposes, CAI can leverage electronic acknowledgement forms to confirm employee review of required communication such as the public exchange notice. Declination surveys are also available to capture reasons employees opt out of coverage.

Additionally, *HR INTOUCH MARKETPLACE* provides a suite of tools within the Benefits Administration Role to support employee communication and management throughout the year. Using filtering options within the platform's Messaging Center, CAI can tailor communication to defined segments of their workforce. The Document Center will allow CAI employees to upload mandatory documentation directly to *HR INTOUCH MARKETPLACE* for administrators to approve elections that require verification such as dependent coverage or changes due to a qualifying life event. Reporting features and dashboards will help CAI analyze employee enrollment data and identify trends in plan participation.

"CAI's worldwide reach requires a benefits program that not only offers financial support, but also makes associates feel valued as individuals," said Benefitfocus President and CEO Shawn Jenkins. "Our software is designed to provide a personalized benefits shopping experience that drives confident decision-making across the whole workforce. We look forward to helping CAI address the complexity of the post-ACA world in which everyone is eligible for coverage."

About Computer Aid, Inc.

CAI, a global IT services company founded in 1981, is a trusted partner to over 100 Fortune 1000 companies and many government agencies. Since its inception, CAI has worked to provide exceptional value to its customers using proprietary methodologies and tools to routinely and consistently deliver high quality services on time and on budget. CAI's customers experience greater productivity, higher profitability and increased marketplace competitiveness. CAI's extensive portfolio of services includes, but is not limited to, Application Support, Application Development, Application & Business Knowledge Capture, Desktop Support Services and Managed Staffing Services. These balanced outsourcing solutions enable more than 3,500 CAI technical and managerial professionals to respond quickly and effectively to customers' needs. CAI is headquartered in Allentown, Pennsylvania, with offices and a network of global partner throughout the United States, Canada, Latin America, Europe, Asia, Africa and the Pacific Rim.

About Benefitfocus

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 23 million consumers on its platform, that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit www.benefitfocus.com.

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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