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Benefitfocus HR InTouch Marketplace Provides Franciscan Sisters of Chicago Service Corporation a Benefits Solution for the Whole Workforce

Non-profit senior care organization onboards part-time employees in preparation for the Affordable Care Act

CHARLESTON, S.C., April 29, 2014 /PRNewswire/ -- Benefitfocus, Inc. (NASDAQ: BNFT), a leading provider of cloud-based benefits software solutions, today announced that Franciscan Sisters of Chicago Service Corporation (FSCSC) is offering both full-time and part-time employees access to Benefitfocus HR INTOUCH MARKETPLACE® to help FSCSC comply with upcoming requirements of the Affordable Care Act (ACA). Sponsored by Franciscan Sisters of Chicago, FSCSC currently has 2,000 employees, operating and managing senior living communities in Indiana, Kentucky, Ohio, Wisconsin and Illinois. The cloud-based infrastructure of HR INTOUCH MARKETPLACE provides FSCSC the flexibility to support benefits for its whole workforce along with a suite of administrative tools to manage all benefits information in one place.



HR INTOUCH MARKETPLACE consolidates benefits-related data into a single online portal and enforces business rules to create an enrollment workflow that is personalized based on the employee's eligibility status. The portal's retail-centric design, collection of multi-media communication features and plan comparison tools promote benefits education during the plan shopping and selection process. Furthermore, HR INTOUCH MARKETPLACE is accessible from any web-enabled device, allowing employees to view their coverage details at a time that is most convenient for them.

"We are thrilled to work with Benefitfocus to improve the way we handle our benefits," stated Linda Hornyak, Manager of Compensation and Benefits for Franciscan Sisters of Chicago Service Corporation. "HR InTouch Marketplace provides us with the design and configurability we were looking for in an enrollment solution, giving our employees an easy and enjoyable user experience, and at the same time equipping our administration to manage the intricacies of the ACA."

FSCSC has part-time employees who are not eligible for company-sponsored healthcare but who are required to have coverage under the ACA's individual mandate. *HR INTOUCH MARKETPLACE* creates a whole workforce solution, allowing FSCSC to provide its part-time employees additional guidance in complying with the individual mandate while also offering them access to voluntary benefits for which they may be eligible. In addition, *HR INTOUCH MARKETPLACE* features communication and reporting tools that FSCSC can use to provide information transparency for internal and auditing purposes.

"Franciscan Sisters of Chicago Service Corporation has a great reputation for providing passionate, anticipatory service, which is exactly what we aim to do for our clients as we design software to stay at the forefront of the changing benefits landscape," said Benefitfocus President and CEO Shawn Jenkins. "We are excited to deliver for FSCSC a solution that addresses the needs of its entire workforce all in one place."

Hornyak will be a featured guest speaker at the upcoming Benefitfocus conference, <u>One Place. 2014.</u> She will discuss the power and value of the Benefitfocus Flexible Query Tool, which can be used to customize reports and analyze data within *HR INTOUCH MARKETPLACE*.

About FSCSC

Sponsored by the Franciscan Sisters of Chicago, FSCSC currently operates and manages senior living communities in Indiana, Kentucky, Ohio, Wisconsin and Illinois. FSCSC also provides home and community-based health services in Indiana, a shelter for women and their children who are survivors of domestic violence in Indiana, affordable senior housing communities in Illinois and Kentucky and a program that increases access to Catholic High School for young urban women on Chicago's north side who are experiencing economic difficulties.

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit www.benefitfocus.com.

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the lack of a long-term public market for Benefitfocus' stock and potential volatility; factors that could impact our anticipated growth including management of growth; the need to innovate and provide useful products and services; changes in government regulations; reliance on key personnel; competition, privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at http://investor.benefitfocus.com/sec.cfm or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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