

Benefitfocus to Present at the Raymond James Internet & Software Crossover Conference

CHARLESTON, S.C., May 21, 2014 (GLOBE NEWSWIRE) -- [Benefitfocus, Inc.](http://www.benefitfocus.com) (Nasdaq:BNFT), a leading provider of cloud-based benefits software solutions, today announced that its President and Chief Executive Officer, Shawn Jenkins, and its Chief Financial Officer, Milt Alpern, will present at the Raymond James Internet & Software Crossover Conference being held at The Fairmont San Francisco Hotel in San Francisco.

The Benefitfocus presentation is scheduled for Thursday, May 29, 2014 at 2:20 p.m. Pacific Time. The presentation will be available via live webcast and available under the "Events & Presentations" section on the Benefitfocus investor relations website at <http://investor.benefitfocus.com/>.

About Benefitfocus

Benefitfocus, Inc. (Nasdaq:BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 23 million consumers on its platform that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit www.benefitfocus.com.

CONTACT: Benefitfocus, Inc.

843-284-1052 ext. 6846

pr@benefitfocus.com

Investor Contact:

843-284-1052 ext. 6441

ir@benefitfocus.com