FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Vashington, | D.C. 20549 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | | |
|---|------------------------|-----------|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | | |
| | Estimated average burd | len | | | | | | | | |
| - | hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b)

| Name and Address of Reporting Person* Second Standard Management (1997) | | | | 2. Iss Ber | | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|---|---|------------|---|--------------------|---------------------------------|---|---------------|---|---|--|-----------------------|--|---|--|--|---|--|--|--|--|
| Swad Stephen M | | | | | | <u> </u> | | | | | | | | | Director | - | 10% Owne | | /ner | |
| (Last) (First) (Middle) 100 BENEFITFOCUS WAY | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2022 | | | | | | | | | Officer (give title Other below) below | | | | pecify | |
| | 4. If A | Amen | dmen | t, Date of | Origina | l Filed | l (Month/Day | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | | | | | | | |
| (Street) | STON SC | 2 | 9492 | | | | | | | | | | | Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | - 1 | |
| (City) | (Sta | te) (Z | Zip) | | | | | | | | | | | | reisuii | | | | | |
| | | Tab | le I - No | n-Deriv | ative | Sec | uriti | es Acc | quired | , Dis | sposed of | f, or Ben | efic | ially | Owned | | | | | |
| Date | | | 2. Transa Date (Month/D | | Exe if a | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 | | | and 5) Securitie Benefici Owned F | | ly | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | | v | Amount | (A) or (D) | Pric | e | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | |
| Common Stock | | | | 04/01/ | 04/01/2022 | | | | | | 12,620(1 |) A | \$0 | 30.00 205, | | 555 | | D | | |
| Common Stock | | | 04/01/2022 | | | | | M | | 11,130(2) |) A | \$0 | 0.00 | 216,685 | | D | | | | |
| Common Stock | | | | | | | | | | | | | | 170,879 | | I 1 | | tephen I. Swad Levocable Living Trust ⁽³⁾ | | |
| | | T | able II | Deriva (e.g., p | tive S outs, c | ecu alls | ritie , wa | s Acqu rrants, | ired, l | Disp | osed of, convertib | or Bene le secu | ficia rities | ally (s) | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deer Execution if any (Month/E | n Date, | 4. Transac Code (li 8) | | | | 6. Date Exerc Expiration Da (Month/Day/\) | | ite | 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4) | | Derivati Security | | 9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4) | ive ties cially ing ed ction(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | v | | | Date Exercisable | | Expiration Date | Title | Amo or Num of Shar | nber | | | | | | |
| Performance Restricted Stock Units | (1) | 04/01/2022 | | | М | 12,620 | | (1) | | 04/01/2022 | Common Stock | 12, | 620 | \$0.00 | 0 | | D | | | |
| Performance Restricted Stock Units | (2) | 04/01/2022 | | | М | | | 11,130 | (2) | | 04/01/2025 | Common Stock | 11, | 130 | \$0.00 | 23,57: | 5 | D | | |
| Performance Restricted Stock Units | (4) | 04/01/2022 | | | D | | | 23,575 | (4) | | 04/01/2025 | Common Stock | 23,: | 575 | \$0.00 | 0 | | D | | |

Explanation of Responses:

- 1. Shares earned upon the vesting of a percentage of the performance restricted stock units ("PRSUs") granted to the Reporting Person on April 1, 2021. Each PRSU represented a contingent right to receive one share of Issuer common stock upon the Issuer's achievement of a revenue goal, an adjusted EBITDA goal, and a software revenue retention goal, during the period of January 1, 2021 through December 31, 2021.
- 2. Shares earned upon the vesting of a percentage of the PRSUs granted to the Reporting Person on April 1, 2021. Each PRSU represented a contingent right to receive one share of Issuer common stock upon the Issuer's achievement of of a Rule of 40 goal and an annual recurring revenue subscription bookings growth goal, during the period of January 1, 2021 through December 31, 2021. One-fourth of the shares are vested, with the remaining shares to vest in three equal annual installments beginning on April 1, 2023.
- 3. The reporting person and his wife are trustees and beneficiaries of the Stephen M. Swad Revocable Living Trust. The reporting person shares voting and investment control over these shares.
- 4. Represents the portion of PRSUs that were forfeited to the Issuer after determining the percentage of PRSUs that vested.

Remarks:

/s/ S. Halle Vakani, Attorney-

04/05/2022

in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.