

Benefitfocus Announces Date of Fourth Quarter and Full Year 2013 Financial Results

CHARLESTON, S.C., Feb. 6, 2014 (GLOBE NEWSWIRE) -- <u>Benefitfocus, Inc.</u> (Nasdaq:BNFT), a leading provider of cloud-based benefits software solutions, today announced that it will report its fourth quarter and full year 2013 financial results after U.S. financial markets close on Thursday, March 6, 2014.

In conjunction with this announcement, Benefitfocus will host a conference call to discuss the company's financial results and business outlook on Thursday, March 6, 2014, at 5:00 p.m. EST. To access this call, dial (855) 233-6991 (domestic) or (317) 586-4497 (international) with conference ID 81195047. A live webcast of the conference call will be available on the Investor Relations page of the company's website at http://investor.benefitfocus.com/. After the conference call, a replay will be available until April 6, 2014, and can be accessed by dialing (855) 859-2056 (domestic) or (404) 537-3406 (international).

About Benefitfocus

Benefitfocus, Inc. (Nasdaq:BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit www.benefitfocus.com.

CONTACT:

Benefitfocus, Inc.

843-284-1052 ext. 6907

pr@benefitfocus.com

Investor Relations:

Benefitfocus, Inc.

843-284-1052 ext. 6441

ir@benefitfocus.com