## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* Fini Annmarie						2. Issuer Name <b>and</b> Ticker or Trading Symbol Benefitfocus, Inc. [BNFT]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner  Officer (the title Check Capacity)					
(Last) (First) (Middle) 100 BENEFITFOCUS WAY						3. Date of Earliest Transaction (Month/Day/Year) 05/01/2020								X Officer (give title Other (specify below)  Exec. VP Customer Success Org.					
(Street) CHARLESTON SC 29492 (City) (State) (Zip)					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person				
		Tab	le I - No	n-Deriv	ative	Sec	curities	Ac	quired,	Dis	posed of	, or Bei	neficia	Ily Owned					
1. Title of Security (Instr. 3)  2. Trans. Date				Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Beneficia Owned F	s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	mount (A) or (D)		Transact	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Common Stock 05/01/						/2020			A		26,141	(1) A S		00 74	74,848		D		
		Т						•	,	•	osed of, onvertib			y Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	n Date,	4. Transactio Code (Inst 8)		on of		6. Date Exercisable Expiration Date (Month/Day/Year)		e l	e and 7. Title and An of Securities Underlying Derivative Sec (Instr. 3 and 4)		Derivative Security	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4		Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title	Amour or Number of Shares	er					
Performance Restricted Stock Units	(2)	05/01/2020			A		8,713		(2)		05/01/2021	Common Stock	8,71	\$0.00	8,713	3	D		
Performance Restricted Stock Units	(3)	05/01/2020			A		39,211		(3)		05/01/2023	Common Stock	39,21	\$0.00	39,21	1	D		
Stock Option (Right to Buy)	\$5.38								(4)		07/01/2020	Common Stock	5,00	0	5,000	)	D		
Stock Option (Right to Buy)	\$10.3								(5)		10/01/2022	Common Stock	7,00	0	7,000	)	D		
Stock Option (Right to Buy)	\$13.53								(6)		05/08/2023	Common Stock	2,00	0	2,000	)	D		

## **Explanation of Responses:**

- 1. Represents restricted stock units which vest in three equal annual installments beginning on May 1, 2021, subject to continued employment.
- 2. Each performance restricted stock unit ("PRSU") represents a contingent right to receive one share of Issuer common stock. The maximum number of PRSUs is presented in the table. A percentage of the PRSUs will vest upon the achievement of an annual revenue goal and an adjusted EBITDA goal, during the period of January 1, 2020 through December 31, 2020. Vesting of the target level PRSUs will accelerate upon death or disability during the performance period in an amount equal to the proportion of days in the performance period worked. Vesting of the target PRSUs may also accelerate in certain circumstances if there is a change in control of the Issuer during the performance period.
- 3. Each PRSU represents a contingent right to receive one share of Issuer common stock. The maximum number of PRSUs is presented in the table. The PRSUs will vest upon the achievement of software service revenue and adjusted EBITDA goals during the period of January 1, 2020 through December 31, 2020, such vesting to occur in three equal annual installments beginning on May 1, 2021, if the performance metrics are met. Vesting of the target level PRSUs will accelerate upon death or disability during the period in an amount equal to the proportion of days in the performance period worked. Vesting will also accelerate as to the next tranche of vesting units in the event of death or disability after the performance period. Vesting of the target PRSUs may also accelerate in certain circumstances if there is a change in control of the Issuer during the performance period.
- 4. This option was granted on July 1, 2010 and vested over a four-year period with one-fourth (1/4) of the option granted vesting on July 1, 2011, the first anniversary of the vesting commencement date, and the balance of the option granted vesting ratably on a monthly basis over the following 36 months.
- 5. This option was granted on October 1, 2012 and vested over a four-year period with one-fourth (1/4) of the option granted vesting on October 1, 2013, the first anniversary of the vesting commencement date, and the balance of the option granted vesting ratably on a monthly basis over the following 36 months
- 6. This option was granted on May 8, 2013 and vested over a four-year period with one-fourth (1/4) of the option granted vesting on May 8, 2014, the first anniversary of the vesting commencement date, and the balance of the option granted vesting ratably on a monthly basis over the following 36 months.

## Remarks:

/s/ S. Halle Vakani, Attorney-

05/05/2020

in-Fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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