GMBH

200 WEST STREET

(First)

(Last)

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 ited average burden er response: 0.5

7. Nature of Indirect Beneficial Ownership (Instr. 4)

See footnotes⁽¹⁾⁽²⁾
(3)(4)(5)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Check this box if no longer subject to

| obligati | i 16. Form 4 or ons may contir tion 1(b). | | Fi | | | | | | f the Secur | | | | | | | III. | response: | 0 |
|--|---|--|---|---|--|---|--------|--|---|--|---|---|---|---|--|--|-----------------------------------|---|
| 1. Name and Address of Reporting Person* GOLDMAN SACHS GROUP INC | | | | 2. | or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol Benefitfocus, Inc. [BNFT] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | | |
| (Last) (First) (Middle) 200 WEST STREET | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/05/2019 | | | | | | | Officer (give title Other (speci below) below) | | | r (specify | | | | |
| (Street) NEW YORK NY | | 4. lf | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person | | | | | | | |
| (City) | | tate) | (Zip) | - | | | | | | X Form filed by More than One Reporting Person | | | | | | | | |
| | | Tal | ole I - Non-Deri | vativ | e Sec | uri | ties A | can | ired. Di | spos | sed o | f. or I | Benefi | cia | ally Owne | d | | |
| 1. Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date if any (Month/Day/Yea | | 3. Transacti Code (Ins | | ction | 4. Securities Acquired n Disposed Of (D) (Instr. | | (A) or | | 5. Amount of Securities Beneficially Owned Following | | 6. Ownershi Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownershi (Instr. 4) | | | |
| | | | | | | | Code V | | Amount | (A) or (D) | | r _{Price} · | | Reported Transaction(s) (Instr. 3 and 4) | | | | |
| Common Stock | | 03/05/2019 | | | | S | | 3,254,7 | 35 ⁽²⁾ | D | \$46.8025 | | 5 | 67,871(3)(4) | I | See foc (3)(4)(5) | otnotes ⁽¹⁾⁽ | |
| | | Т | able II - Deriva (e.g., p | | | | | | ed, Disp ptions, o | | | | | | y Owned | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercis or Exercis Price of Derivative Security | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) | | of De Se Ac (A Di of (In | of E | | Date Exercisable and xpiration Date fonth/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Inst and 4) | | 8. Price of Derivative Security (Instr. 5) | Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Benefici Ownersl (Instr. 4) | |
| | | | | Code | e V | (A | .) (D) | | ate kercisable | Expi Date | ration | Title | Amount or Number of Shares | r | | | | |
| l | | Reporting Person | | | | | | | | | | | | | | | | |
| (Last) (First) 200 WEST STREET | | (Middle) | | | | | | | | | | | | | | | | |
| (Street) NEW YO | ORK | NY | 10282 | | | | | | | | | | | | | | | |
| (City) | | (State) | (Zip) | | | | | | | | | | | | | | | |
| | | Reporting Person | | | | | | | | | | | | | | | | |
| (Last) | ST STREET | (First) Γ | (Middle) | | | | | | | | | | | | | | | |
| (Street) NEW YO | ORK | NY | 10282 | | | | | | | | | | | | | | | |
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| | | Reporting Person | * AGEMENT G | SP | | | | | | | | | | | | | | |

| | NY | 10282 |
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| (City) | (State) | (Zip) |
| 1. Name and Addres GS Capital Pa | | on* abH & Co KG |
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| (Street) NEW YORK | NY | 10282 |
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| NEW YORK (City) 1. Name and Addres | (State) | (Zip) |
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| (City) | (State) | (Zip) | | | | |
|--|----------------|----------|--|--|--|--|
| 1. Name and Address of Reporting Person* GS Advisors VI, L.L.C. | | | | | | |
| (Last) 200 WEST STRI | (First) EET | (Middle) | | | | |
| (Street) NEW YORK | NY | 10282 | | | | |
| (City) | (State) | (Zip) | | | | |

Explanation of Responses:

- 1. This statement is being filed by The Goldman Sachs Group, Inc. ("GS Group"), Goldman Sachs & Co. LLC ("Goldman Sachs"), GS Capital Partners VI Parallel, L.P. ("GS Parallel"), GS Capital Partners VI Offshore Fund, L.P. ("GS Gremany" and, together with GS Parallel, GS Offshore and GS Cap Partners VI, the "Limited Partnerships"), GS Advisors VI, L.L.C. ("GS Advisors VI"), Goldman, Sachs Management GP GmbH ("GS GmbH"), GSCP VI Advisors, L.L.C. ("GSCP VI Advisors") and GSCP VI Offshore Advisors, L.L.C. ("GSCP VI Offshore Advisors, the "Reporting Persons").
- 2. Pursuant to an underwriting agreement, dated February 28, 2019 (the "Underwriting Agreement") and a prospectus dated February 28, 2019, and in connection with a registered public offering (the "Offering") of the common stock par value \$0.001 per share (the "Common Stock"), of Benefitfocus, Inc. (the "Company"), the Limited Partnerships as selling stockholders in the Offering, sold 3,254,735 shares of Common Stock at \$46.8025 per share. The Offering was consummated on March 5, 2019.
- 3. Goldman Sachs beneficially owns directly and GS Group may be deemed to beneficially own indirectly 79,660 shares of Common Stock and Goldman Sachs also had open short positions of 449 shares of Common Stock, reflecting changes due to exempt transactions. Goldman Sachs is a subsidiary of GS Group. Goldman Sachs is the investment manager of certain of the Limited Partnerships.
- 4. GS Parallel beneficially owns directly 62,666 shares of Common Stock, which may be deemed to be beneficially owned indirectly by GS Parallel's general partner, GS Advisors VI. GS Offshore beneficially owns directly 189,553 shares of Common Stock, which may be deemed to be beneficially owned indirectly by GS Offshore's general partner, GSCP VI Offshore Advisors. GS Cap Partners VI beneficially owns directly 227,892 shares of Common Stock, which may be deemed to be beneficially owned indirectly by GS Cap Partners VI's general partner, GSCP VI Advisors. GS Germany beneficially owns directly 8,100 shares of Common Stock, which may be deemed to be beneficially owned indirectly by GS Germany's general partner, GS GmbH.
- 5. The Reporting Persons disclaim beneficial ownership of the securities reported herein except to the extent of their pecuniary interest therein, if any, and this report shall not be deemed an admission that any such Reporting Person is the beneficial owner of, or has any pecuniary interest in, such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Remarks:

| or, Attorney- | 03/07/2019 |
|---------------|--|
| or, Attorney- | 03/07/2019 |
| rting Person | Date |
| | nor, Attorney- nor, A |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.