

DRT Holdings, Inc. Adopts Benefitfocus HR InTouch Marketplace

Precision manufacturer implements benefits software to streamline employee benefits administration and ACA compliance

CHARLESTON, S.C., March 27, 2014 /PRNewswire/ -- [Benefitfocus, Inc.](#) (NASDAQ: BNFT), a leading provider of cloud-based benefits software solutions, today announced that [DRT Holdings, Inc.](#) has implemented Benefitfocus [HR INTOUCH MARKETPLACE®](#) to support benefits administration, employee communications and compliance with the Affordable Care Act (ACA). An Ohio-based manufacturer with 10 locations across the U.S. and Europe, DRT Holdings is a leading supplier of precision tools and specialized components for multiple industries. *HR INTOUCH MARKETPLACE* is a cloud-based portal that integrates all of DRT Holdings' benefit options in one place, providing a central resource for employees to shop for and enroll in their benefits.



HR INTOUCH MARKETPLACE is a configurable rules-based platform that allows DRT Holdings to enforce unique business rules and create a guided enrollment workflow that is specific to employees' eligibility status. The portal's built-in data exchange capabilities are designed to provide accuracy and consistency across various systems by automating the transmission of employee enrollment data with DRT Holdings' payroll and benefit providers. Additionally, the portal's reporting features provide employers convenient access to reports on plan participation, open enrollment status and other information.

"We have a diverse workforce, and our primary objective in seeking a benefits solution was to streamline the open enrollment process while delivering consistent information and education to our employees," stated Julie Smith, Human Resources Administrator at DRT Holdings. "The technology capabilities combined with the superior support we receive from Benefitfocus more than exceeded our expectations. Our first open enrollment using HR InTouch Marketplace was successful and we are pleased to have this software available as we face new challenges as a growing company and with the introduction of the ACA."

HR INTOUCH MARKETPLACE integrates plan comparison tools and cost estimators into the enrollment process, giving employees insight into the value of the benefits being offered while helping them select a plan based on their specific needs. The portal provides access to more than 300 educational videos that explain complex healthcare and benefits topics in language that is easy to understand. Additionally, the portal provides communication tools designed to facilitate ACA compliance by incorporating required messaging into the enrollment workflow. Employees are presented with a public exchange notice, followed by an acknowledgement form that employees sign electronically to confirm they have reviewed the material.

"It's rewarding to hear that DRT Holdings has already achieved success using our software," said Benefitfocus President and CEO Shawn Jenkins. "DRT Holdings and Benefitfocus share a commitment to the design and engineering of innovative solutions. As DRT Holdings continues to grow, we look forward to providing the scalability and support they need to create an engaging employee enrollment experience in a dynamic and complex benefits environment."

About DRT Holdings, Inc.

DRT Holdings, Inc. is a manufacturer and supplier of precision tools and specialized components organized in three business segments: Container, Medical and Power Systems. DRT Holdings, Inc. is growing through the use of advanced planning and design software to consistently deliver high quality, precision and reliability. We are committed to the value-added services and capabilities that lead to a true manufacturing partnership. We have 10 locations in the United States and Europe. Please visit www.drtholdingsinc.com for more information.

About Benefitfocus

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform, that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits

information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit www.benefitfocus.com.

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the lack of a long-term public market for Benefitfocus' stock and potential volatility; factors that could impact our anticipated growth including management of growth; the need to innovate and provide useful products and services; changes in government regulations; reliance on key personnel; competition, privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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