



March 7, 2014

## **Benefitfocus to Present at the Piper Jaffray Technology, Media and Telecom Conference**

CHARLESTON, S.C., March 7, 2014 (GLOBE NEWSWIRE) -- [Benefitfocus, Inc.](http://www.benefitfocus.com) (Nasdaq:BNFT), a leading provider of cloud-based benefits software solutions, today announced that its President and Chief Executive Officer, Shawn Jenkins, and its Chief Financial Officer, Milt Alpern, will present at the Piper Jaffray Technology, Media and Telecom Conference to be held at the Le Parker Meridien in New York City.

The Benefitfocus presentation is scheduled for Wednesday, March 12, 2014 at 1:30 p.m. Eastern Time. The presentation will be available via live webcast and available under the "Events & Presentations" section on the Benefitfocus investor relations website at <http://investor.benefitfocus.com/>.

### **About Benefitfocus**

*Benefitfocus, Inc. (Nasdaq:BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 20 million consumers on its platform that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit [www.benefitfocus.com](http://www.benefitfocus.com).*

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