## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 14, 2018

## BENEFITFOCUS, INC.

(Exact name of registrant as specified in its charter)

 $\frac{Delaware}{\text{(State or other jurisdiction of incorporation)}}$ 

<u>001-36061</u> (Commission File Number)  $\frac{46\text{-}2346314}{\text{(IRS Employer Identification No.)}}$ 

100 Benefitfocus Way, Charleston, South Carolina 29492 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (843) 849-7476

Check the appr provisions:	opriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the followin
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-	ck mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this le 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this Chapter).
Emerging Grov	vth Company ⊠
0 0	growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new on a counting standards provided pursuant to Section 13(a) of the Exchange Act. ⊠

#### **Item 2.02.Results of Operations and Financial Condition.**

On March 14, 2018, Benefitfocus, Inc. issued a press release announcing its operating results for the fourth quarter and full year ended December 31, 2017. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein in its entirety by reference.

The information in this Item 2.02 (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 <u>Press release dated March 14, 2018</u>

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### BENEFITFOCUS, INC.

Date: March 14, 2018

/s/ Jonathon E. Dussault

Jonathon E. Dussault Chief Financial Officer Benefitfocus, Inc. 843-284-1052 ext. 3527 pr@benefitfocus.com

Investor Relations:
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#### **Benefitfocus Announces Fourth Quarter and Full Year 2017 Financial Results**

2017 total revenue of \$256.7 million grew 10% year-over-year 2017 employer revenue of \$164.0 million grew 17% year-over-year

Charleston, S.C. – March 14, 2018 – Benefitfocus, Inc. (NASDAQ: BNFT), a leading provider of cloud-based benefits management software, today announced its fourth quarter and full year 2017 financial results.

"Our results for the fourth quarter reflect total revenue and adjusted EBITDA exceeding the midpoint of our guidance and we achieved a major milestone of becoming free cash flow positive," said Ray August, President and Chief Executive Officer of Benefitfocus. "Overall, the fourth quarter was a successful one that reflects improved execution and progress across our growing company."

August added, "As we focus on 2018, our teams are aligned to improve our sales execution, expand our revenue opportunities and strengthen our core. Successfully executing on these three priorities will result in faster recurring revenue growth, improved profitability, and drive long-term shareholder value."

#### Fourth Quarter 2017 Financial Highlights

#### Revenue

- Total revenue was \$66.8 million, an increase of 7% compared to the fourth quarter of 2016.
- Software services revenue was \$55.1 million, an increase of 5% compared to the fourth quarter of 2016.
- Professional services revenue was \$11.7 million, an increase of 15% compared to the fourth quarter of 2016.
- Employer revenue was \$44.4 million, an increase of 21% compared to the fourth quarter of 2016.
- Insurance carrier revenue was \$22.4 million, a decline of 14% compared to the fourth quarter of 2016.

#### Net Loss

• GAAP net loss was (\$7.0) million, compared to (\$7.1) million in the fourth quarter of 2016. GAAP net loss per share was (\$0.22), based on 31.3 million basic and diluted weighted average common shares outstanding, compared to (\$0.24) for the fourth quarter of 2016, based on 30.0 million basic and diluted weighted average common shares outstanding.

#### Non-GAAP Net Loss and Adjusted EBITDA

- Non-GAAP net loss was (\$1.9) million, compared to (\$2.6) million in the fourth quarter of 2016. Non-GAAP net loss per share was (\$0.06), based on 31.3 million basic and diluted weighted average common shares outstanding, compared to (\$0.09) for the fourth quarter of 2016, based on 30.0 million basic and diluted weighted average common shares outstanding.
- Adjusted EBITDA was \$5.3 million, compared to \$2.9 million in the fourth quarter of 2016.

See important disclosures about non-GAAP measures, and a reconciliation of them to GAAP, below.

#### **Balance Sheet**

• Cash, cash equivalents and marketable securities at December 31, 2017 totaled \$55.3 million, compared to \$54.6 million at the end of the third quarter of 2017.

#### Full Year 2017 Financial Highlights

#### Revenue

- Total revenue was \$256.7 million, an increase of 10% compared to the full year 2016.
- Software services revenue was \$218.4 million, an increase of 8% compared to the full year 2016.
- Professional services revenue was \$38.3 million, an increase of 21% compared to the full year 2016.
- Employer revenue was \$164.0 million, an increase of 17% compared to the full year 2016.
- Insurance carrier revenue was \$92.7 million, approximately unchanged compared to the full year 2016.

#### **Net Loss**

• GAAP net loss was (\$25.9) million, compared to (\$40.1) million in 2016. GAAP net loss per share was (\$0.83), based on 31.1 million basic and diluted weighted average common shares outstanding, compared to (\$1.35) in 2016, based on 29.6 million basic and diluted weighted average common shares outstanding.

#### Non-GAAP Net Loss and Adjusted EBITDA

- Non-GAAP net loss was (\$8.4) million, compared to (\$21.7) million in 2016. Non-GAAP net loss per share was (\$0.27), based on 31.1 million basic and diluted weighted average common shares outstanding, compared to (\$0.73) in 2016, based on 29.6 million basic and diluted weighted average common shares outstanding.
- Adjusted EBITDA was \$19.4 million, compared to (\$1.1) million in 2016.

See important disclosures about non-GAAP measures, and a reconciliation of them to GAAP, below.

#### Fourth Quarter and Recent Business Highlights

- We ended the quarter with 920 large employer customers, up from 833 at the end of the year-ago period and 903 at the end of the third quarter of 2017.
- We announced our Winter Software Release, which included platform investments designed to simplify end-of-year reporting and deliver data-driven insights for 2018 planning. The release also included new communication capabilities to help increase transparency and improve personalization.
- We published our third annual "State of Employee Benefits" report, a snapshot of real, but anonymous benefit election data from more than 1.3 million consumers from 540 large employers on our Platform.
- The Brandon Hall Group awarded us its gold medal award for the Best Advance in Compensation and Benefits and/or Payroll Administration category.

#### **Business Outlook**

Based on information available as of March 14, 2018, Benefitfocus is providing guidance for the first quarter and full year 2018. Our guidance is based on the new ASC 606 revenue recognition standard that is effective beginning January 1, 2018.

#### First Quarter 2018:

- Total revenue is expected to be in the range of \$57.5 million to \$59.5 million.
- Adjusted EBITDA is expected to be in the range of (\$6.0) million to (\$4.0) million.
- Non-GAAP net loss is expected to be in the range of (\$13.0) million to (\$11.0) million.
- Diluted weighted average common shares outstanding is expected to be 31.3 million.

#### Full Year 2018:

- Total revenue is expected to be in the range of \$250.0 million to \$258.0 million.
- Adjusted EBITDA is expected to be in the range of \$5.0 million to \$13.0 million.
- Non-GAAP net loss is expected to be in the range of (\$25.0) million to (\$17.0) million.
- Diluted weighted average common shares outstanding is expected to be 31.7 million.

See important disclosures about non-GAAP measures, and a reconciliation of them to GAAP, below.

#### **Conference Call Details:**

In conjunction with this announcement, Benefitfocus will host a conference call today, March 14, 2018, at 5:00 p.m. Eastern Time to discuss the company's financial results. To access this call, dial (877) 407-9039 (domestic) or (201) 689-8470 (international). A live webcast, as well as the replay, of the conference call will be available on the Investor Relations page of the company's website at <a href="http://investor.benefitfocus.com/">http://investor.benefitfocus.com/</a>. A replay of this conference call can also be accessed by dialing (844) 512-2921 (domestic) or (412) 317-6671 (international) with replay passcode 13675332 through March 21, 2018.

#### **Investor Presentation Details**

An investor presentation providing additional information on the ASC 605 to ASC 606 accounting change can be found at <a href="http://investor.benefitfocus.com">http://investor.benefitfocus.com</a>.

#### **About Benefitfocus**

Benefitfocus (NASDAQ: BNFT) provides technology and services that improve the way employers of all sizes manage their benefits investment. Through a combination of powerful cloud-based software, data-driven insights and thoughtfully-designed services, we provide employers, their brokers and insurance carriers with a single partner to deliver a world-class benefits experience. Learn more at <a href="https://www.benefitfocus.com">www.benefitfocus.com</a>, LinkedIn and Twitter.

#### **Non-GAAP Financial Measures**

The company uses certain non-GAAP financial measures in this release, including non-GAAP gross profit, operating income (loss), net loss per common share, adjusted EBITDA, and free cash flow. Generally, a non-GAAP financial measure is a numerical measure of a company's performance or financial position that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with GAAP.

Non-GAAP gross profit, operating income (loss), net loss and net loss per share exclude stock-based compensation expenses, amortization of acquisition-related intangible assets, offering costs expensed, if any and costs not core to our business, if any. We define adjusted EBITDA as net loss before net interest, taxes, and depreciation and amortization expense, adjusted to eliminate stock-based compensation expense, expense related to the impairment of goodwill and intangible assets, and costs not core to our business. We define free cash flow as cash from operations plus purchases of property and equipment. Please note that other companies might define their non-GAAP financial measures differently than we do.

Management presents these non-GAAP financial measures in this release because it considers them to be important supplemental measures of performance. Management uses these non-GAAP financial measures for planning purposes, including analysis of the company's performance against prior periods, the preparation of operating budgets and to determine appropriate levels of operating and capital investments. Management believes that these non-GAAP financial measures provide additional insight for analysts and investors in evaluating the company's financial and operational performance. Management also intends to provide these non-GAAP financial measures as part of the company's future earnings discussions and, therefore, their inclusion should provide consistency in the company's financial reporting.

Non-GAAP financial measures have limitations as an analytical tool. Investors are encouraged to review the reconciliation of the non-GAAP measures to their most directly comparable GAAP measures provided in this release, including in the accompanying tables.

#### **Safe Harbor Statement**

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: our continuing losses and need to achieve GAAP profitability; fluctuations in our financial results; risks related to changing healthcare and other applicable regulations; our ability to maintain our culture, recruit and retain qualified personnel and effectively expand our sales force; cyber-security risks; the immature and volatile market for our products and services; the need to innovate and provide useful products and services; our ability to compete effectively; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <a href="https://investor.benefitfocus.com/sec-filings">https://investor.benefitfocus.com/sec-filings</a> or upon request from our Investor Relations Department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

Source: Benefitfocus, Inc.

# Benefitfocus, Inc. Consolidated Statements of Operations and Comprehensive Loss (in thousands, except share and per share data)

	Three Mont	ths En	ided	Year E	nded		
	 December 31,			 December 31,			
	2017		2016	2017		2016	
Revenue	\$ 66,763	\$	62,647	\$ 256,735	\$	233,335	
Cost of revenue (1)(2)	33,260		32,522	124,156		120,681	
Gross profit	 33,503		30,125	132,579		112,654	
Operating expenses:(1)(2)							
Sales and marketing	18,177		13,546	69,280		55,488	
Research and development	12,327		13,308	49,549		56,584	
General and administrative	6,781		8,335	27,268		32,750	
Total operating expenses	 37,285		35,189	146,097		144,822	
Loss from operations	 (3,782)		(5,064)	(13,518)		(32,168)	
Other income (expense):	` '		` '	Ì		,	
Interest income	53		21	182		138	
Interest expense on building lease financing obligations	(1,865)		(1,696)	(7,450)		(6,826)	
Interest expense on other borrowings	(1,405)		(404)	(4,931)		(1,095)	
Other expense	_		46	(140)		(90)	
Total other expense, net	 (3,217)		(2,033)	(12,339)		(7,873)	
Loss before income taxes	 (6,999)		(7,097)	(25,857)		(40,041)	
Income tax expense	5		2	15		17	
Net loss	\$ (7,004)	\$	(7,099)	\$ (25,872)	\$	(40,058)	
Comprehensive loss	\$ (7,004)	\$	(7,099)	\$ (25,872)	\$	(40,058)	
	_		_	 _			
Net loss per common share:							
Basic and diluted	\$ (0.22)	\$	(0.24)	\$ (0.83)	\$	(1.35)	
Weighted-average common shares outstanding:				 			
Basic and diluted	 31,285,263		30,030,164	 31,052,378		29,589,857	
	 			_			
(1) Stock-based compensation included in above line items:							
Cost of revenue	\$ 705	\$	726	\$ 2,508	\$	2,798	
Sales and marketing	1,378		857	4,953		3,213	
Research and development	790		994	2,990		4,532	
General and administrative	1,618		1,901	5,686		7,545	
(2) Amortization of acquired intangible assets included in							
above line items:							
Cost of revenue	\$ 36	\$	36	\$ 141	\$	147	
Sales and marketing	14		12	52		42	
Research and development	12		13	50		54	
General and administrative	2		2	15		14	

#### Benefitfocus, Inc. Consolidated Balance Sheets

(in thousands, except share and per share data)

		As of Dec	ember 3	1,
		2017		2016
Assets	·			
Current assets:				
Cash and cash equivalents	\$	55,335	\$	56,853
Marketable securities		_		2,007
Accounts receivable, net		30,156		28,340
Accounts receivable, related party, net		_		4,626
Prepaid expenses and other current assets		4,337		4,449
Total current assets	'	89,828		96,275
Property and equipment, net		72,681		80,518
Intangible assets, net		150		408
Goodwill		1,634		1,634
Other non-current assets		816		1,575
Total assets	\$	165,109	\$	180,410
Liabilities and stockholders' deficit				
Current liabilities:				
Accounts payable	\$	4,260	\$	5,829
Accrued expenses		9,136		10,867
Accrued compensation and benefits		14,250		17,347
Deferred revenue, current portion		38,821		35,426
Revolving line of credit, current portion		24,000		20,000
Financing and capital lease obligations, current portion		3,423		2,604
Total current liabilities	' <u></u>	93,890		92,073
Deferred revenue, net of current portion	·	19,898		40,412
Revolving line of credit, net of current portion		32,246		20,246
Financing and capital lease obligations, net of current portion		55,597		57,934
Other non-current liabilities		2,809		3,056
Total liabilities		204,440		213,721
Commitments and contingencies				
Stockholders' deficit:				
Preferred stock, par value \$0.001, 5,000,000 shares authorized, no shares issued and outstanding at December 31, 2017 and 2016		-		-
Common stock, par value \$0.001, 50,000,000 shares authorized, 31,307,989 and 30,429,014 shares issued and outstanding at December 31, 2017 and 2016, respectively		31		30
Additional paid-in capital		355,301		335,059
Accumulated deficit		(394,663)		(368,400)
Total stockholders' deficit		(39,331)		(33,311)
Total liabilities and stockholders' deficit	\$	165,109	\$	180,410
Total habilities and stockholders deficit	Ψ	100,109	Ψ	100,410

### Benefitfocus, Inc. Consolidated Statements of Cash Flows

(in thousands)

Adjustments to reconcile net loss to net cash and cash equivalents used in operating activities:   Depreciation and amortization   15,006   13,073   13,088   1     Interest accrual on financing obligations   7,500   6,827     Provision for doubtful accounts   75   667     Loss on disposal or impairment of property and equipment   15,700   141     Changes in operating assets and liabilities:     15,006   141     Changes in operating assets and liabilities:   2,735   (3,936)   (7,220   141     Changes in operating assets and substitutions   7   220     Accrued interest on short-term investments   7   220     Prepaid expenses and other current assets   112   1,626   (1,617   1,6			Year Ended December 31,				
Net loss		2017	2016		2015		
Adjustments to reconcile net loss to net cash and cash equivalents used in operating activities:  Depreciation and amortization Stock-based compensation expense Interest accrual on financing obligations Interest accrual on financing activities Interest obligations Interest accrual on financin	Cash flows from operating activities						
Depreciation and amortization   15,906   13,073   1   1   15,006   13,073   1   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   15,006   13,073   1   14   1   15,006   13,073   1   14   1   15,006   1   14   1   15,006   1   14   1   15,006   1   14   1   15,006   1   14   1   15,006   1   14   1   1   1   1   1   1   1	Net loss	\$ (25,872	) \$ (40,058)	\$	(62,084)		
Depreciation and amortization   15,906   13,073   1 1,088   1							
Stock-based compensation expense							
Interest accrual on financing obligations   7,500   6,827	· · · · · · · · · · · · · · · · · · ·	-,	-,		11,664		
Provision for doubfful accounts		-, -	,		10,454		
Loss on disposal or impairment of property and equipment   157   141			,		7,092		
Changes in operating assets and liabilities:           Accounts receivable, net         2,735         (3,936)         (           Accounts receivable, net         2,735         (3,936)         (           Accounts receivable, net         7         220           Prepaid expenses and other current assets         112         1,626         (           Other non-current assets         759         339         (           Accounts payable         (1,317)         (1,849)         (           Accrued compensation and benefits         (3,097)         (3,337)         (           Deferred revenue         (1,119)         (17,690)         (           Other non-current liabilities         (248)         2,073         (           Net cash and cash equivalents used in operating activities         (5,937)         (22,826)         (3           Seath flows from investing activities         -         (2,004)         (6           Proceeds from investing activities         -         (2,004)         (6           Proceeds from investing activities         (8,279)         25,516         (5           Seath flows from financing activities         (6,279)         25,516         (5           Cash and cash equivalents (sue in) provided by investing activities					22		
Accounts receivable, net		157	141		18		
Accrued interest on short-term investments	· · · ·						
Prepaid expenses and other current assets	· · · · · · · · · · · · · · · · · · ·	·	. , ,		(7,800)		
Other non-current assets         759         339           Accounts payable         (1,372)         (1,849)           Accrued expenses         (1,617)         990           Accrued compensation and benefits         (3,097)         (3,337)           Deferred revenue         (17,119)         (17,690)         (0           Other non-current liabilities         (248)         2,073         (2,826)         (3           Net cash and cash equivalents used in operating activities         (5,937)         (22,826)         (3           Cash flows from investing activities         -         (2,004)         (6           Purchases of short-term investments held to maturity         2         0         40,225         3           Purchases of property and equipment         (8,279)         (12,705)         (1           Net cash and cash equivalents (used in) provided by investing activities         (6,279)         25,516         (5           Draws on revolving line of credit         105,000         84,000         5           Payments on revolving line of credit         (89,000)         (74,000)         (4           Payments on revolving line of credit         (89,000)         (74,000)         (4           Payments on revolving line of credit         (89,000)         (74,000)			==*		205		
Accounts payable (1,372) (1,849) Accrued expenses (1,617) 990 Accrued expenses (1,617) 990 Deferred revenue (17,119) (17,690) (1,337) Deferred revenue (17,119) (17,690) (1,617) (1,7690) (1,769			,		(1,328)		
Accrued expenses					1,380		
Accrued compensation and benefits         (3,087)         (3,387)         Cass of the product of the produ			, , ,		3,418		
Deferred revenue Other non-current liabilities					2,961		
Other non-current liabilities         (248)         2,073           Net cash and cash equivalents used in operating activities         (5,937)         (22,826)         (3           Cash flows from investing activities         -         (2,004)         (6           Purchases of short-term investments held to maturity         2,000         40,225         3           Purchases of property and equipment         (8,279)         (12,705)         (1           Net cash and cash equivalents (used in) provided by investing activities         (6,279)         25,516         (5           Cash flows from financing activities         105,000         84,000         5           Payments on revolving line of credit         (89,000)         (74,000)         6           Proceeds from exercises of stock options and ESPP         3,715         6,870           Proceeds from issuance of common stock and warrant, net of issuance costs         -         -         7           Payments of deferred financing costs and debt issuance costs         -         (379)         1           Remittance of taxes upon vesting of restricted stock units         -         (202)         (           Net cash and cash equivalents provided by financing activities         10,698         6,089         7           Net cash and cash equivalents, beginning of year         56,		(3,097)	) (3,337)		3,310		
Net cash and cash equivalents used in operating activities   Cash flows from investing activities   Cash flows from investing activities   Cash flows from investing activities   Cayous   Cay					(1,189)		
Cash flows from investing activities	Other non-current liabilities	(248)	) 2,073		332		
Purchases of short-term investments held to maturity	Net cash and cash equivalents used in operating activities	(5,937	) (22,826)		(31,545)		
Proceeds from short-term investments held to maturity         2,000         40,225         3           Purchases of property and equipment         (8,279)         (12,705)         (1           Net cash and cash equivalents (used in) provided by investing activities         (6,279)         25,516         (5           Cash flows from financing activities         To provide the control of the control	Cash flows from investing activities	·					
Purchases of property and equipment   (8,279)   (12,705)   (1)     Net cash and cash equivalents (used in) provided by investing activities   (6,279)   25,516   (5)     Cash flows from financing activities	Purchases of short-term investments held to maturity	_	(2,004)		(68,185)		
Net cash and cash equivalents (used in) provided by investing activities  Cash flows from financing activities  Draws on revolving line of credit (89,000) (74,000) (4 Payments on revolving line of credit (89,000) (74,000) (4 Proceeds from exercises of stock options and ESPP (3,715) 6,870 Proceeds from issuance of common stock and warrant, net of issuance costs - (379) Remittance of taxes upon vesting of restricted stock units - (202) (0 Payments on financing activities (9,017) (10,200	Proceeds from short-term investments held to maturity	2,000	40,225		32,667		
Cash flows from financing activities  Draws on revolving line of credit 105,000 84,000 5 Payments on revolving line of credit (89,000) (74,000) (4 Proceeds from exercises of stock options and ESPP 3,715 6,870 Proceeds from issuance of common stock and warrant, net of issuance costs 7 Payments of deferred financing costs and debt issuance costs - (379) Remittance of taxes upon vesting of restricted stock units - (202) (10,200)	Purchases of property and equipment	(8,279	) (12,705)		(14,727)		
Cash flows from financing activities  Draws on revolving line of credit 105,000 84,000 5 Payments on revolving line of credit (89,000) (74,000) (4 Proceeds from exercises of stock options and ESPP 3,715 6,870 Proceeds from issuance of common stock and warrant, net of issuance costs 7 Payments of deferred financing costs and debt issuance costs - (379) Remittance of taxes upon vesting of restricted stock units - (202) (10,200)	Net cash and cash equivalents (used in) provided by investing activities	(6,279	) 25,516		(50,245)		
Draws on revolving line of credit 105,000 84,000 5 Payments on revolving line of credit (89,000) (74,000) (4 Proceeds from exercises of stock options and ESPP 3,715 6,870 Proceeds from exercises of stock options and ESPP 3,715 6,870 Proceeds from issuance of common stock and warrant, net of issuance costs 7 Payments of deferred financing costs and debt issuance costs (379) Remittance of taxes upon vesting of restricted stock units - (202) ( Payments on financing and capital lease obligations (9,017) (10,200) ( Net cash and cash equivalents provided by financing activities 10,698 6,089 7 Net (decrease) increase in cash and cash equivalents (1,518) 8,779 ( Cash and cash equivalents, beginning of year 56,853 48,074 5 Cash and cash equivalents, end of year \$ 55,335 \$ 56,853 \$ 4  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses \$ 389 \$ 699 \$	, , , , , , , , , , , , , , , , , , , ,		<u> </u>				
Payments on revolving line of credit (89,000) (74,000) (4 Proceeds from exercises of stock options and ESPP 3,715 6,870 Proceeds from issuance of common stock and warrant, net of issuance costs 7 Payments of deferred financing costs and debt issuance costs - (379) Remittance of taxes upon vesting of restricted stock units - (202) ( Payments on financing and capital lease obligations (9,017) (10,200) ( Net cash and cash equivalents provided by financing activities 10,698 6,089 7 Net (decrease) increase in cash and cash equivalents (1,518) 8,779 ( Cash and cash equivalents, beginning of year 56,853 48,074 5  Cash and cash equivalents, end of year \$55,335 \$56,853 \$4  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses \$389 \$699 \$		105.000	84.000		57,492		
Proceeds from exercises of stock options and ESPP Proceeds from issuance of common stock and warrant, net of issuance costs Payments of deferred financing costs and debt issuance costs Payments of deferred financing costs and debt issuance costs Payments of deferred financing and teptical stock units Payments on financing and capital lease obligations Payments on financing and capital lease obligations Pet (202)	S .	·	,		(44,903)		
Proceeds from issuance of common stock and warrant, net of issuance costs — — — — — — — — — — — — — — — — — —		•	, , , ,		4,229		
warrant, net of issuance costs  Payments of deferred financing costs and debt issuance costs  Remittance of taxes upon vesting of restricted stock units  Payments on financing and capital lease obligations  Ret cash and cash equivalents provided by financing activities  Net (decrease) increase in cash and cash equivalents  Cash and cash equivalents, beginning of year  Cash and cash equivalents, end of year  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses  7  (379) (2902) (10,200)		5,. 25	0,0.0		1,220		
Payments of deferred financing costs and debt issuance costs  Remittance of taxes upon vesting of restricted stock units  Payments on financing and capital lease obligations  (9,017) (10,200) ( Net cash and cash equivalents provided by financing activities  Net (decrease) increase in cash and cash equivalents  (1,518) 8,779 ( Cash and cash equivalents, beginning of year  Cash and cash equivalents, end of year  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses  * 389		_	_		74,538		
Remittance of taxes upon vesting of restricted stock units  Payments on financing and capital lease obligations  (9,017) (10,200) ( Net cash and cash equivalents provided by financing activities  Net (decrease) increase in cash and cash equivalents  (1,518) 8,779 ( Cash and cash equivalents, beginning of year  Cash and cash equivalents, end of year  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses  \$ 389 \$ 699 \$		_	(379)		(566)		
Payments on financing and capital lease obligations (9,017) (10,200) ( Net cash and cash equivalents provided by financing activities 10,698 6,089 7  Net (decrease) increase in cash and cash equivalents (1,518) 8,779 ( Cash and cash equivalents, beginning of year 56,853 48,074 5  Cash and cash equivalents, end of year \$55,335 \$56,853 \$4  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses \$389 \$699 \$	, and the second	_	, ,		(2,116)		
Net cash and cash equivalents provided by financing activities 10,698 6,089 7  Net (decrease) increase in cash and cash equivalents (1,518) 8,779 ( Cash and cash equivalents, beginning of year 56,853 48,074 5  Cash and cash equivalents, end of year \$55,335 \$56,853 \$4  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses \$389 \$699 \$		(9.017	, ,		(9,884)		
Net (decrease) increase in cash and cash equivalents  Cash and cash equivalents, beginning of year  Cash and cash equivalents, end of year  Cash and cash equivalents, end of year  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses  \$ 389 \$ 699 \$	, , ,				78,790		
Cash and cash equivalents, beginning of year 56,853 48,074 5  Cash and cash equivalents, end of year \$55,335 \$56,853 \$4  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses \$389 \$699 \$	· · · · · · · · · · · · · · · · · · ·				(3,000)		
Cash and cash equivalents, end of year \$ 55,335 \$ 56,853 \$ 4  Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses \$ 389 \$ 699 \$	·		,		51,074		
Supplemental disclosure of non-cash investing and financing activities  Property and equipment purchases in accounts payable and accrued expenses  \$ 389 \$ 699 \$				ф.	48,074		
Property and equipment purchases in accounts payable and accrued expenses \$ 389 \$ 699 \$	Cash and Cash equivalents, end of year	<u>Φ 55,335</u>	\$ 50,055	<u> </u>	40,074		
payable and accrued expenses \$ 389 \$ 699 \$	···						
		\$ 389	\$ 699	\$	1,489		
Property and equipment purchased with financing and capital lease obligations \$ \$ 28,032 \$	Property and equipment purchased with financing and capital lease obligations	\$ -	\$ 28,032	\$	914		
Post contract support purchased with financing obligations \$ - \$ 1,048 \$	Post contract support purchased with financing obligations	\$ -	\$ 1,048	\$	272		
Allocation of proceeds to deferred revenue from issuance of common stock based on relative selling price \$ - \$ - \$		\$ -	\$ -	\$	207		
Supplemental disclosure of cash flow information	ű,	<del>*</del>	·	<u> </u>			
	• •	¢ 1 <i>1</i>	¢ 7	Φ	18		
	·		φ /				
Interest paid <u>\$ 10,911</u> <u>\$ 6,655</u> <u>\$</u>	interest paid	\$ 10,911	\$ 6,655	\$	6,525		

## Benefitfocus, Inc. Reconciliation of GAAP to Non-GAAP Measures

(unaudited, dollars in thousands except share and per share data)

		Three Mor Decem				Year E Decem		-,
		2017		2016		2017		2016
Reconciliation from Gross Profit to Non-GAAP Gross Profit:								
Gross profit	\$	33,503	\$	30,125	\$	132,579	\$	112,654
Amortization of acquired intangible assets		36		36		141		147
Stock-based compensation expense		705		726		2,508		2,798
Total net adjustments		741		762		2,649		2,945
Non-GAAP gross profit	\$	34,244	\$	30,887	\$	135,228	\$	115,599
Reconciliation from Operating Loss to Non-GAAP Operating Loss:								
Operating loss	\$	(3,782)	\$	(5,064)	\$	(13,518)	\$	(32,168)
Amortization of acquired intangible assets		64		63		258		257
Stock-based compensation expense		4,491		4,478		16,137		18,088
Costs not core to our business		578		_		1,058		_
Total net adjustments		5,133		4,541		17,453		18,345
Non-GAAP operating income (loss)	\$	1,351	\$	(523)	\$	3,935	\$	(13,823)
Deconciliation from Not Loca to Adjusted EDITOA.								
Reconciliation from Net Loss to Adjusted EBITDA: Net loss	\$	(7,004)	\$	(7,099)	\$	(25,872)	\$	(40,058)
Depreciation	Ψ	3,146	Ψ	2,615	Ψ	12,391	Ψ	9,959
Amortization of software development costs		848		776		3,257		2,857
Amortization of acquired intangible assets		64		63		258		2,057
Interest income		(53)		(21)		(182)		(138)
Interest income  Interest expense on building lease financing obligations		1,865		1,696		7,450		6,826
Interest expense on other borrowings		1,405		404		4,931		1,095
Income tax expense		5		2		4,931		1,095
		4,491		4,478		16,137		18,088
Stock-based compensation expense  Costs not core to our business		578		4,470		1,058		10,000
				10.012				20.001
Total net adjustments		12,349	_	10,013		45,315	_	38,961
Adjusted EBITDA	\$	5,345	\$	2,914	\$	19,443	\$	(1,097)
Reconciliation from Net Loss to Non-GAAP Net Loss:								
Net loss	\$	(7,004)	\$	(7,099)	\$	(25,872)	\$	(40,058)
Amortization of acquired intangible assets		64		63		258		257
Stock-based compensation expense		4,491		4,478		16,137		18,088
Costs not core to our business		578				1,058		<u> </u>
Total net adjustments		5,133		4,541		17,453		18,345
Non-GAAP net loss	\$	(1,871)	\$	(2,558)	\$	(8,419)	\$	(21,713)
Calculation of Non-GAAP Earnings Per Share:								
Non-GAAP net loss	\$	(1,871)	\$	(2,558)	\$	(8,419)	\$	(21,713)
TAGE OF VALUE 1000	Ψ	(1,0/1)	Ψ	(2,330)	Ψ	(0,413)	Ψ	(21,113)
Weighted average shares outstanding - basic and diluted		31,285,263		30,030,164		31,052,378		29,589,857
Shares used in computing non-GAAP net loss per share - basic and diluted		31,285,263		30,030,164		31,052,378		29,589,857
Non-GAAP net loss per common share - basic and diluted	\$	(0.06)	\$	(0.09)	\$	(0.27)	\$	(0.73)
5. 2. a mot loco por common onaro baoro ana anatoa	<del>*</del>	(0.00)	<del>-</del>	(0.00)	*	(0.21)	<del>-</del>	(0.10)

## Benefitfocus, Inc. Unaudited Reconciliation of GAAP to Non-GAAP Guidance Ranges

(in millions, except per share data)

		First Qua	rter 2	018		Full Yea	ır 201	8
		Range Rang			ge			
		Low		High		Low		High
Reconciliation from Net Loss Guidance to Adjusted EBITDA Guidance:								
Net loss - Guidance range	\$	(17.4)	\$	(15.4)	\$	(40.7)	\$	(32.7)
Depreciation and amortization		4.1		4.1		17.8		17.8
Interest income		(0.1)		(0.1)		(0.2)		(0.2)
Interest expense		3.1		3.1		12.7		12.7
Income tax expense		_		_		_		_
Stock-based compensation expense		3.5		3.5		14.0		14.0
Costs not core to the business		8.0		8.0		1.4		1.4
Total net adjustments	<u> </u>	11.4		11.4		45.7		45.7
Adjusted EBITDA - Guidance range	\$	(6.0)	\$	(4.0)	\$	5.0	\$	13.0
	_		_	•	_			
Reconciliation from Net Loss Guidance to Non-GAAP Net Loss Guidance:								
Net loss - Guidance range	\$	(17.4)	\$	(15.4)	\$	(40.7)	\$	(32.7)
Amortization of acquired intangible assets		0.1		0.1		0.3		0.3
Stock-based compensation expense		3.5		3.5		14.0		14.0
Costs not core to the business		0.8		0.8		1.4		1.4
Total net adjustments		4.4		4.4		15.7		15.7
Non-GAAP net loss - Guidance range	\$	(13.0)	\$	(11.0)	\$	(25.0)	\$	(17.0)
	-		_					
Calculation of Non-GAAP Earnings Per Share Guidance:								
Non-GAAP net loss - Guidance range	\$	(13.0)	\$	(11.0)	\$	(25.0)	\$	(17.0)
•		Ì		` ,		, ,		, ,
Weighted average shares outstanding - basic and diluted		31.3		31.3		31.7		31.7
Shares used in computing non-GAAP								
net loss per share - basic and diluted		31.3		31.3		31.7		31.7
Non-GAAP net loss per common share - basic and diluted	\$	(0.42)	\$	(0.35)	\$	(0.79)	\$	(0.54)
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