

## **Del Taco LLC Adopts Benefitfocus HR InTouch Marketplace**

### **Quick-Service restaurant chain to implement Benefitfocus Technology for benefits management of entire workforce**

CHARLESTON, S.C., July 29, 2014 /PRNewswire/ -- [Benefitfocus, Inc.](#) (NASDAQ: BNFT), a leading provider of cloud-based benefits software solutions, today announced that [Del Taco LLC](#) has selected the [Benefitfocus HR INTOUCH MARKETPLACE®](#) to support benefits administration and address relative requirements set forth by the Affordable Care Act (ACA). Founded in 1964 in Southern California, Del Taco has become one of the largest quick-service Mexican restaurants with 546 restaurants and more than 7,500 employees across 17 U.S. states. *HR INTOUCH MARKETPLACE* provides a single online portal that integrates benefits-related employee data and information in one place, allowing Del Taco to efficiently manage benefit eligibility, enrollment and education for its whole workforce.



With a large hourly workforce population, Del Taco anticipates an increase in benefit-eligible employees along with the new challenge of determining eligibility of variable hour employees as a result of the ACA. Through *HR INTOUCH MARKETPLACE*, Del Taco can access reporting and analytics tools to calculate eligibility of variable hour employees and monitor the enrollment status of those full-time employees for whom they are required to provide coverage. Administrators can leverage the event-driven messaging framework within the portal to notify newly eligible employees or send reminders to employees who have not enrolled in their benefits.

"It was important to find a solution that allowed us to look beyond just full-time benefit-eligible employees," stated Jeanne Graves, Vice President of Human Resources for Del Taco. "We were impressed with the overall design of HR InTouch Marketplace and its ability to simplify increasingly complex functions of benefits management. Having access to accurate reporting and analytics will help our team be more strategic in addressing compliance needs and communicating with our whole workforce."

*HR INTOUCH MARKETPLACE* enforces eligibility rules at all levels, giving Del Taco the ability to configure employee-specific enrollment workflows that present employees with all the benefits for which they qualify. The integration of educational videos and decision support features provides employees with a better understanding of the value of their benefits offering. The [BENEFITFOCUS® Plan Shopping App](#) allows employees to evaluate coverage based on utilization and out-of-pocket costs, encouraging employees to become more responsible healthcare consumers while helping Del Taco drive participation in cost-effective plan options. The portal's mobile-friendly design makes it convenient for employees to access their benefits information and resources on the go from any web-enabled device.

"Companies in the restaurant industry are experiencing significant disruption in the way they manage and deliver their benefits program," explained Benefitfocus President and CEO Shawn Jenkins. "We are proud to be selected by Del Taco as the benefits technology provider that can modernize their benefits administration. The rapidly changing benefits landscape fuels the passion our engineers have for designing software that meets the ever-evolving needs of our clients."

Del Taco plans to complete implementation of *HR INTOUCH MARKETPLACE* in time for its open enrollment this fall.

#### **About Del Taco**

*2014 marks Del Taco's 50th anniversary. At Del Taco, all menu items taste better because they are made to order with fresh ingredients including cheddar cheese grated from 40-pound blocks, handmade pico de gallo salsa, lard-free beans slow-cooked from scratch, and marinated chicken, grilled in the restaurant. The menu includes classic Mexican dishes such as tacos, burritos, quesadillas and nachos as well as American favorites including hamburgers, crinkle-cut fries and shakes. In 2013, Del Taco announced a rebranding effort and the "UnFreshing Believable" advertising campaign to communicate the lengths the company goes to in order to deliver quality, made-to-order menu items created with freshly-prepared ingredients.*

Del Taco also serves breakfast featuring a full line of breakfast burritos. Del Taco has 546 restaurants in 17 states serving more than three million guests each week. Consumers can receive coupons for free food by "liking" Del Taco on Facebook at [www.facebook.com/deltaco](http://www.facebook.com/deltaco) or joining our Raving Fan eClub at [www.DelTaco.com/RavingFan](http://www.DelTaco.com/RavingFan). For more information, please visit [www.deltaco.com/50](http://www.deltaco.com/50) or [www.deltaco.com](http://www.deltaco.com).

#### **About Benefitfocus**

Benefitfocus, Inc. (NASDAQ: BNFT) is a leading provider of cloud-based benefits software solutions for consumers, employers, insurance carriers and brokers. Benefitfocus has served more than 23 million consumers on its platform, that consists of an integrated portfolio of products and services enabling clients to more efficiently shop, enroll, manage and exchange benefits information. With a user-friendly interface and consumer-centric design, the Benefitfocus Platform provides one place for consumers to access all their benefits. Benefitfocus solutions support the administration of all types of benefits including core medical, dental and other voluntary benefits plans as well as wellness programs. For more information, visit [www.benefitfocus.com](http://www.benefitfocus.com).

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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