

Benefitfocus Announces One Place Diamond and Platinum Conference Sponsors

Sponsors include companies simplifying benefits enrollment and offering financial wellness perks

CHARLESTON, S.C., March 1, 2018 /PRNewswire/ -- [Benefitfocus](#), Inc. (NASDAQ: BNFT), a leading provider of cloud-based benefits management software, today announced the diamond and platinum sponsors for its [One Place](#) annual user conference, where HR and benefits professionals come together to network and learn from industry thought leaders and technology partners and earn CEU credits from the Benefitfocus University. [BenTechLabs](#), a division of [ValueLabs](#), is this year's diamond sponsor and platinum sponsors include [ID Watchdog](#) and [WEX Health](#). The conference will be held from March 20-22 at the Walt Disney World Swan & Dolphin resort in Orlando, Florida.



"We're honored that BenTechLabs, ID Watchdog and WEX Health are sponsoring One Place," said Ray August, President & CEO, Benefitfocus. "These companies have all distinguished themselves through the contributions they've made to improving the benefits experience through technology."

Returning diamond sponsor BenTechLabs, a division of ValueLabs and a longtime Benefitfocus partner, will showcase the implementation services they've developed specifically for the [BENEFITFOCUS® Platform](#). A resource throughout the benefits planning cycle, BenTechLabs advises customers on everything from benefits consulting to planning to configuration.

Platinum sponsor ID Watchdog will highlight the value of offering identity and financial protection benefits as part of a comprehensive voluntary benefits package, in addition to sharing insight around effective benefits education and communication. ID Watchdog holds nine industry awards for their credit monitoring and identity resolution assistance services.

WEX Health, also a platinum sponsor, will demonstrate how their cloud-based healthcare financial management platform, WEX Health Cloud, simplifies the business of healthcare benefits administration through consumer engagement tools and support for advanced billing and payments. Together with their partner organizations and through their award-winning solution, they streamline defined contribution, HSAs, HRAs, FSAs, VEBA's, PRAs, premium billing, public and private health insurance exchanges, COBRA, wellness and transit plans for more than 24 million consumers.

Benefitfocus One Place is the only conference dedicated exclusively to enterprise benefits management technology, showcasing All Your Benefits. One Place.® To learn more and register, visit [BENEFITFOCUS® One Place](#).

About Benefitfocus

Benefitfocus (NASDAQ: BNFT) provides technology and services that improve the way employers of all sizes manage their benefits investment. Through a combination of powerful cloud-based software, data-driven insights and thoughtfully-designed services, we provide employers, their brokers and insurance carriers with a single partner to deliver a world-class benefits experience. Learn more at [www.benefitfocus.com](#), [LinkedIn](#) and [Twitter](#).

Except for historical information, all of the statements, expectations, and assumptions contained in this press release are forward-looking statements. Actual results might differ materially from those explicit or implicit in the forward-looking statements. Important factors that could cause actual results to differ materially include: the success of our strategic relationships with third parties; the need to innovate and provide useful products and services; changes in government regulations; the immature and volatile nature of the market for our products and services and other factors that could impact our anticipated growth; management of growth; fluctuations in our financial results; general economic risks; reliance on key personnel; our ability to compete effectively; our ability to maintain our culture and recruit and retain qualified personnel; privacy, security and other risks associated with our business; and the other risk factors set forth from time to time in our

SEC filings, copies of which are available free of charge within the Investor Relations section of the Benefitfocus website at <http://investor.benefitfocus.com/sec.cfm> or upon request from our investor relations department. Benefitfocus assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

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